

2004 Annual Report

# Legacy

THE SAN FRANCISCO FOUNDATION

*The Community Foundation of the Bay Area*

# THE SAN FRANCISCO FOUNDATION

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Dear Friends,

As a community foundation, we recognize that building strong communities requires vision, commitment, focus, strategy, and above all effective execution. To build upon the success of the past we partner with our donors and grantees to create lasting legacies – to leave future generations a better Bay Area.

For more than fifty-five years we have funded and supported organizations that work for the greater public good. Through leadership, perseverance, and a strong sense of responsibility to the community, these organizations have made a tremendous impact on people's lives. Each of the cornerstone organizations featured in this report demonstrates the difference that determined individuals can make in forging solutions to seemingly intractable problems. In partnership with our donors, the Foundation has played a historic role in providing seed money, technical advice, and operating support to enable these organizations to flourish and make a profound difference in the region.

To deepen this legacy we continually seek out talented leaders who approach philanthropy from new perspectives and listen to the diverse needs of the community. Our program officers are accessible, engaged regional experts dedicated to community-driven philanthropy; they take pride in working with donors to help them craft their giving and develop philanthropic goals.

We hope that you find this report insightful and inspiring. Our experience as early funders of forward-looking organizations propels us as we face the challenges of today and anticipate those of the future. We celebrate the significant legacy of both organizations and donors passionately involved in the five counties we serve. Our community is stronger because of their work. As more than fifty-five years of experience has shown us, responsive, creative philanthropy can transform remarkable ideas into tangible results.



Leslie P. Hume  
Chair, Board of Trustees



Sandra Hernández, M.D.  
Chief Executive Officer

Each year the Bay Area experiences amazing transformations — a shovel full of dirt becomes a new senior center, lessons on a steel drum bring a child out of her shell, student protests lead to a campus health clinic. **The instinct to build a better life is ingrained in the spirit of our community.**

For more than 55 years The San Francisco Foundation has been an incubator for community investment, original ideas, and passionate leadership. **Across Alameda, Contra Costa, Marin, San Francisco, and San Mateo Counties** we connect individuals committed to making a difference with creative, tenacious organizations **dedicated to finding solutions to local problems.**

Our partners leave lasting imprints on the Bay Area. Over the last five decades we have seeded some of the most energetic and innovative organizations in the region. Today they are the cornerstones of our community. Through shaping public policy, collaborating with local leaders, and nourishing visionary ideas, we work each day to create a legacy of profound change.



Reflecting the passion of our donors, the organizations that we fund create opportunities for significant social change in our communities. The Foundation seeks partnerships with daring, forward-thinking nonprofits that develop the capacity not only to serve the region, but to create lasting solutions to deeply rooted inequities. Several of the nonprofits that we have seeded have grown to become cornerstone organizations in the region. They have remained stable, committed, and influential over many years.

We believe in the power of people. Our program officers' intimate knowledge of the five Bay Area counties we serve is one of our most valuable assets. Their resourceful teams of professionals, the eyes and ears of the Foundation, work to sustain strong, talented organizations. Yet without our family of donors, none of this would be possible. We are inspired by their devotion to community-driven philanthropy and their willingness to lead. Together we must mobilize the creative, compassionate impulses within all of us in order to effect long-term change.



Steven Merrill, donor, and Suzanne Tacheny, program officer for education



Children at play in a Coleman Advocates for Children and Youth program. 1980s. FACING PAGE: Families at Coleman Advocates for Children and Youth.

## Steven Merrill

Steven Merrill's lifelong interest in education guides his philanthropy. After years of directly impacting schools through giving and scholarships, he decided to focus more on systemic change within the education system. Steven's experiences in venture capital have focused his interests on organizations that transform public education for the underserved with an entrepreneurial spirit. He believes that, by demonstrating measurable outcomes and building to scale, these ventures can effect system-wide change. Steven feels every child deserves the chance to succeed through quality education. His philanthropy and support of our community's future help to make these convictions a reality.

# One Seed, Many Results

## COLEMAN ADVOCATES

In the early 1970s donor Gertrude Coleman bequeathed a small trust to The San Francisco Foundation dedicated to helping disadvantaged youth. Her willingness to take action has, over time, flourished into one of the nation's oldest and most revered child advocacy organizations, Coleman Advocates.

Coleman Advocates was founded by Jean Jacobs, a community activist who became intently focused on youth issues after finding a three-year-old in an isolation cell in San Francisco's juvenile justice system. The convergence of Gertrude Coleman's new trust and Jean Jacob's vision for an organization that would fight unflaggingly for the welfare of youth led to the creation of Coleman Advocates. The San Francisco Foundation assisted in Coleman's creation and appointed its first board of directors in 1975. Since then, Coleman Advocates has expanded and developed into a cornerstone organization fighting to improve the education, health, and safety of San Francisco's youth.

Led by longtime Executive Director Margaret Brodtkin, Coleman spearheaded an advocacy movement to create city-designated funding for essential children's services. Deciding that annual budget fights were time-consuming and inefficient, Coleman worked to provide a permanent funding source for San Francisco's youth. It achieved this by putting before city voters a proposition called the Children's Amendment, which established permanent revenue for these core services. After monumental mobilization on the issue, voters approved the proposition and it was passed into law, creating the Children's Fund that today serves 80,000 children through 18 programs each year.

Coleman confronts issues head-on. When problems arise, Coleman Advocates motivates and mobilizes students, parents, and advocates to descend on commission meetings, City Hall, or the streets. Its Youth Making a Change (YMAC) organization has been very successful at giving youth a voice and bringing them into the decision-making process. During YMAC operations, it is not uncommon to see 14-year-olds challenging politicians to recognize their views. This advocacy led to the establishment, at seven city schools, of health centers that provide basic services and counseling for students.

As Suzanne Tacheny, the Foundation's program officer for education, remarked, "The Children's Fund has created an important, consistent funding source for children's services and educational needs. Coleman's legacy is its ability to motivate both youth and parents to fight for what they believe, to enter the halls of power, and to find positive, constructive ways to achieve results."



# COLEMAN ADVOCATES FOR CHILDREN & YOUTH







Arlene Rodriguez, program officer for the environment, and Mike Helms, financial advisor



APEN volunteers conducting field research. 1990s.  
FACING PAGE: APEN youth volunteers canvassing in Oakland.

## Mike Helms

Mike Helms' clients' passion for the Bay Area is expressed through their desire to strengthen the region for future generations. One of Mike's long-term clients trusted him as her accountant but, even more, valued him as a friend. She asked him to work with The San Francisco Foundation to fulfill her testamentary wishes: the preservation of redwoods and the protection and preservation of endangered animal species. Mike knew that she had great confidence in The San Francisco Foundation to honor her gift to future generations and to use her funds wisely and efficiently. Working with the Foundation in her memory has been a rewarding experience for Mike, and he knows that she would have been pleased by all they have been able to accomplish. Her philanthropic vision and partnership with the Foundation protect the environment and help to ensure that the great redwood forests and the wonderful wildlife she cherished remain available for future generations of Californians.

# Action and Accountability

## ASIAN PACIFIC ENVIRONMENTAL HEALTH NETWORK

At the first People of Color Environmental Leadership Summit in Washington, DC, in 1991, local Asian delegates met and were influenced by a diverse group of national leaders. “This conference was the watershed moment for the environmental justice movement; it succeeded in spawning many important regional programs,” said Arlene Rodriguez, program officer for the environment at The San Francisco Foundation. Upon returning to the Bay Area, these delegates were determined to confront the extensive problems of environmental degradation and ensure that Asian Pacific Islanders have the opportunity to live in clean, healthy, and safe neighborhoods.

When the Asian Pacific Environmental Health Network (APEN) was formed two years later, it convened its first committee meetings at The San Francisco Foundation offices. APEN instinctively understood that to work for change in specific communities, the local residents must be the driving force. One of its first grassroots efforts was in reaction to an explosion at an oil refinery in Richmond. With inadequate government warnings about the toxic chemicals spewing into the air, low-income Laotians living near the refinery were unaware of the dangers, and many ended up in the hospital. From this experience, the Laotian Organizing Project (LOP) was launched to work with Contra Costa County to put in place a multilingual emergency phone-alert system.

APEN’s model for organizing revolves around decentralized leadership. It believes that direct organizing and grassroots involvement are the best ways to create lasting advocates who will lead their communities forward. Through LOP, Laotian community leaders unfamiliar and sometimes fearful of government institutions built up trust for the process and were able to present their issues to the local government.

In 13 years APEN has grown to be a leading force in the struggle to improve the health and living conditions of low-income communities. From increasing awareness about lead-based paints, fighting illegal evictions, and working to pass laws, APEN has built strong, locally driven groups bravely standing up for their own rights. APEN understands that caring for the environment goes beyond restoring wetlands and preserving forests. It believes that it is the day-to-day right of all people to live free from contamination and pollution in their home, work, or school.







Sylvia Yee, donor, and Tangerine Brigham, program officer for community health



An On Lok client and staff member head outside for some fresh air. 1970s. FACING PAGE: Generations program participants playing together outside.

## Sylvia Yee

Sylvia Yee feels an enormous debt of gratitude to her mother for the lessons she taught about the importance of family and community. Her mother, who grew up in a family of 11 children, was very active in the Honolulu community, mentoring as a Girl Scout leader, volunteering to teach Chinese dance and music, and serving on several nonprofit boards. She impressed on Sylvia how important it was to see herself as part of a larger community and instilled in her a sense of responsibility to give back. As vice president of programs for the Evelyn and Walter Haas, Jr. Fund, Sylvia feels fortunate to be in a position where she can support nonprofits working to address and solve some of our community's toughest problems. She believes that it is a tremendous privilege for her and her husband to help sustain these vital organizations through their personal giving in partnership with The San Francisco Foundation.



# Place of Peace and Happiness

## ON LOK

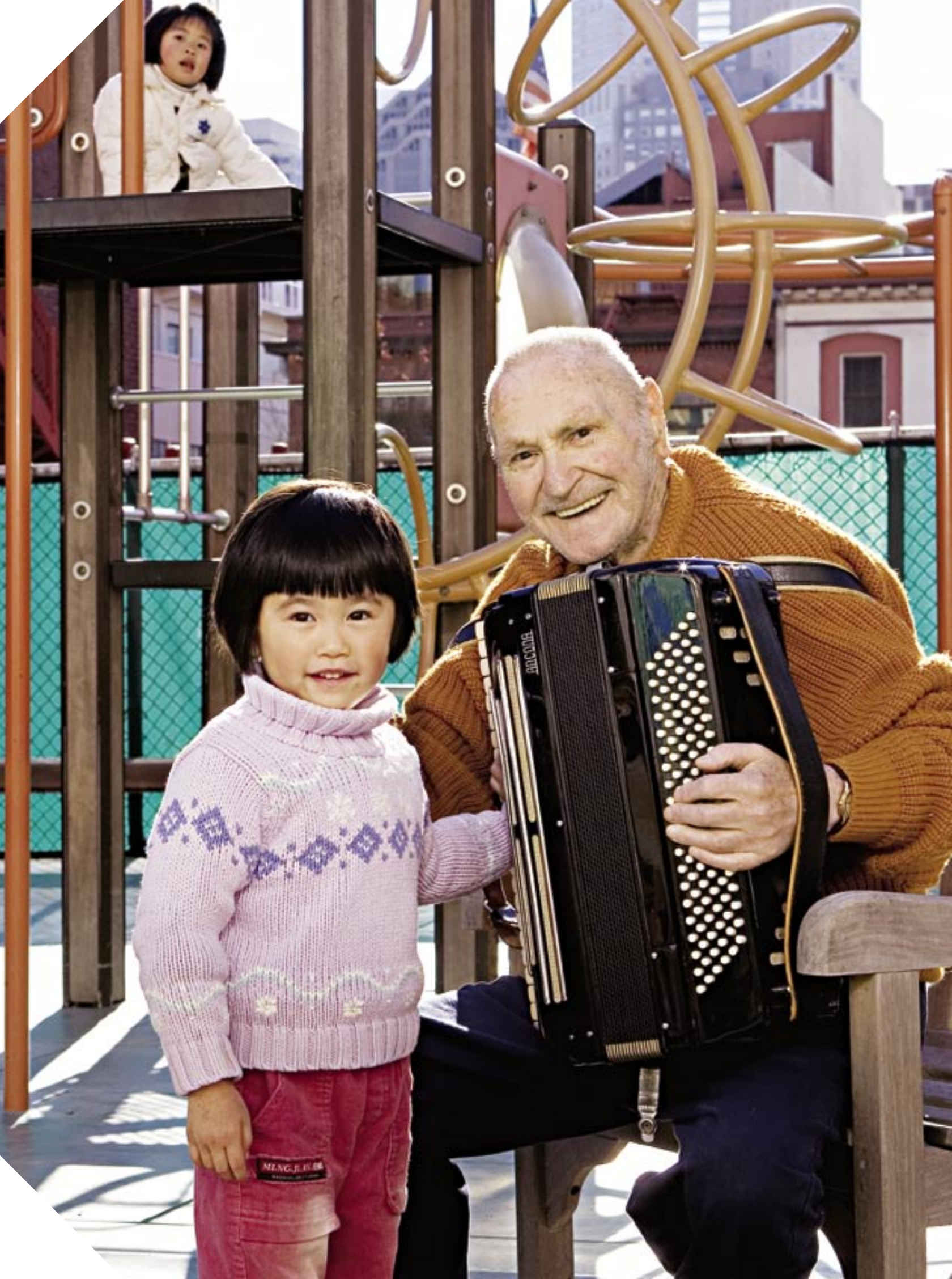
Beneath a light blue banner celebrating more than 30 years of service, the On Lok Senior Health Center on San Francisco's Bush Street has a single entrance to its bright, welcoming facility. This doorway symbolizes the unifying philosophy of On Lok's radically common-sense approach; it is both economically and ethically beneficial to provide one-stop day healthcare so elderly patients can sleep in their own homes each night. Through this entrance seniors access physician care, dentistry, optometry, meals, exercise equipment, social activities, administrative offices, and a roof-top garden, among many other services.

In 1973 On Lok was founded to serve seniors in the Chinatown and North Beach neighborhoods. The San Francisco Foundation saw this innovative, day health services program as a promising alternative to the traditional nursing home and seeded On Lok with its first grant.

Early on, On Lok's leaders were dismayed that Chinese, Italians, Koreans, and Filipinos who worked and lived for many years in North Beach and Chinatown often faced the daunting prospect of living in a nursing home far away. These facilities had no relevance to the entire history of their lives. On Lok's culturally appropriate day care was the first of its kind in the nation to receive Medicaid reimbursement for its programs. In 1983 it pioneered a per person/per month payment structure that challenged the traditional pay-for-services system. Over time, On Lok has proven that this model is more economically efficient than the traditional reimbursement system for healthcare.

According to Tangerine Brigham, the Foundation's program officer for community health, On Lok has redefined senior care. "It has created a trusting, active environment servicing seniors from the region's wealth of cultures. Through innovative programs like Generations, it brings in children from area childcare centers to interact with seniors each morning. It is amazing to witness the light on everyone's faces when the children arrive and to see how happy the kids are to greet their elder friends."

Preventative health services built around caring for the individual was so effective that On Lok began to search for ways to expand and disseminate its ideas. Under the leadership of Executive Director Jennie Chin Hanson, it set out to prove that this model of care could be replicated in different communities and cultures. Jennie led the effort to use On Lok as a prototype in developing a national initiative, Program for All-inclusive Care for the Elderly (PACE). PACE centers now operate across 22 states in locations as varied as Denver, Boston, and Columbia, South Carolina. On Lok proved that fresh approaches and new ways of thinking can produce tangible results and reshape elderly care.







Ned and Cathy Topham, donors, and John Killacky, program officer for arts and culture



Steel drum musician rehearsing at the East Bay Center for Performing Arts. 1980s. FACING PAGE: Music lessons at the East Bay Center for Performing Arts.

## Ned and Cathy Topham

Ned and Cathy Topham believe that the arts touch everyone in our region – even those who never step into a gallery or theatre. By virtue of our vibrant arts culture, artists are given opportunities to express themselves, reflect the Bay Area, and have an impact on the community. For the Tophams, it is vital that artists and art organizations continue to have the community's support. As a vehicle for their philanthropy, the Foundation offers simple and flexible means to give to a range of diverse organizations. Ned and Cathy's long involvement in the art world has been instrumental in supporting many fine institutions. They believe that what we remember about a place, over time, is the voice of its artists.

# Authentic, Original, Expressive

## EAST BAY CENTER FOR THE PERFORMING ARTS

At five o'clock in the evening Antoine Hunter is pacing around a small, dusty studio, cajoling and motivating his students to follow his lead, feel the beat, and be themselves. Twenty or so students from Kennedy High School in Richmond look at Antoine and through to the large mirror reflecting their choreographed dance in step with the hip-hop beats seeping from the boombox. Antoine, a former prize student of the East Bay Center for the Performing Arts (EBCPA) in Richmond, has returned to his roots and is now part of the faculty of this energetic, culturally diverse performing arts center.

Antoine's students are eager and dedicated to this after-school program coordinated by the EBCPA and built to expose kids to the performing arts. Through dance, choreography, and production classes, the students begin to comprehend the discipline and dedication required to create great performances. They are part of an innovative network of arts training spread through the inner city schools and communities of Richmond.

For more than 30 years, the Center has incorporated the diversity of surrounding neighborhoods and offered rigorous arts training. With funding cuts in schools, its facility is often the only place where young people in Richmond are exposed to performance arts. Students at the Center display an obvious longing to dance, sing, act, or play music, and they develop an appreciation of the professional arts through an extensive range of culture-specific classes. The Center's vibrant, 15,000 square-foot main facility is filled with the joyful sounds of children and young adults being trained by master artists in jazz trumpet, steel drums, classical guitar, huapango dance, choral singing, film production, West African dance, Mein traditional theater, and many other disciplines.

Infused with the spirit and sense of community connection of its executive director, Jordan Simmons, the Center goes beyond being an after-school hangout for kids who would be in trouble on the streets. "The Center is a jewel in the city of Richmond," said John Killacky, the program officer for the arts at The San Francisco Foundation. "Young people learn through professional guidance and are encouraged to stretch their ideas on art, learning, and the direction and purpose of their lives. For many children these experiences are their first exposure to any type of arts training."

The Center is also the home to ten culturally specific resident companies and 20 master artists who perform original works throughout the Bay Area. These artists and the young artists in training enrich our community and reflect the power of the arts in everyday life.









Stephen Walrod, donor, and Ron Rowell, program officer for social justice



New California Media staff member sorts ethnic media newsletters, and a reporter in the background files a story. 1990s. FACING PAGE: Members of the ethnic press meet with Assemblyman Mark Leno.

## Stephen Walrod

The passion and fire for social justice can transcend generations. Foundation donor Stephen Walrod learned to care deeply about the needs of the disadvantaged from his mother, Virginia Miller Walrod. Stephen spent his youth marching against the war in Vietnam, struggling for civil rights in Washington, D.C., and working on political campaigns for progressive candidates. As he matured and raised a family his activism waned. Yet the spirit was passed on to his youngest son, Nathan, who was deeply troubled by racial and economic disparities. Through his work as an activist-teacher he helped to re-ignite his father's passion. Stephen draws inspiration from his son's selfless commitment to helping others. Nathan died in a motorcycle crash in rural Mexico two years ago, but his dreams for peace and social justice are still alive in his father's philanthropy and have bestowed a new sense of meaningful engagement to Stephen's life.

# Voice and Visibility

## NEW CALIFORNIA MEDIA

Popular, vibrant, and culturally relevant newspapers, magazines, websites, and radio stations are growing organically from California's ethnic soil – sustaining people whose hunger for news is equaled by their yearning for a sense of community. Communication is essential to create an understanding of the world around us. The Latin root word *comunicare* means “to make common,” which is the goal of New California Media (NCM) – to raise the visibility of ethnic media and expand its access to audiences throughout California and the nation.

The Afghan Journal, Choomchon Weekly Newspaper, Youth Outlook, Radio Bilingue, Chinesetoday.com, El Observador: these are some of the names and voices of the more than 700 print, broadcast, and online ethnic media organizations that are a part of NCM's network. According to NCM founder Sandy Close, these organizations affiliate with NCM to “create a new approach to journalism that is capable of providing humans with not only information, but also ways to communicate with one another in a global society.”

In 1996 Sandy was awarded The San Francisco Foundation Award for her commitment to community journalism. Donating her prize, she teamed with Pacific News Service to launch NCM in an effort to strengthen the editorial and economic viability of ethnic media. These media outlets are often fractured along linguistic, cultural, and religious fault lines. One of the goals of NCM is to bridge these divisions through ethnic polling, giving mainstream society the views and opinions of large swaths of people ignored by English-only polling. “Their ethnic polling gives America a look at the unseen opinions of millions of residents,” explained Ron Rowell, program officer for social justice at the Foundation.

Through ethnic media awards and conferences, aggregated advertising, cross-language dissemination of news, and the expression of youth culture, NCM fosters the intimate local connections these media outlets provide their communities. As California's and the nation's population continues to become ethnically more diverse, the need for media that represents these communities will only grow. NCM is at the forward edge of that growth, supporting and opening these new channels of communication.







Retha Robinson, Koshland Program director, and Robert Friedman, donor



Omega Boys Club youth meet with Jack Jacqua for a mentoring session. 1980s. **FACING PAGE:** An Omega Leadership Academy session with youth and Jack Jacqua.

## Robert Friedman

The Friedman family history is interwoven with The San Francisco Foundation. For Robert Friedman, the ideals of philanthropy, community, and commitment are integral to his family's life. From Robert's grandfather and the Foundation's founder, Daniel Koshland, to his parents, Howard Friedman and Phyllis Koshland Friedman, and now to his children, Robert recognizes that the future of his family is entwined with that of the larger community. His grandfather taught him that philanthropy affords the opportunity to work with people devoted to their community, while also being interesting, rewarding, and enjoyable. For Robert, philanthropy is not a sacrifice; it is an opportunity to live in a better world.

# Learning, Growing, Giving Back

## OMEGA BOYS CLUB

In 1987 Dr. Joseph Marshall and Jack Jacqua were public school educators in San Francisco frustrated with the violence surrounding their students every day. The turmoil of the streets inhibited their ability to create a true learning experience in their classrooms. “These kids brought so many issues to school that it was as if they carried full balloons. They couldn’t let the air out of the balloons, so the balloons kept on exploding,” said Dr. Marshall.

Jack Jacqua and Dr. Marshall decided to become more involved in the lives of so many children being lost to gangs, shootings, drugs, teen pregnancy, and incarceration, so they founded the Omega Boys Club program at the Potrero Hill Neighborhood House. At first the club offered basic activities and tutoring for youth in southeast San Francisco. But they soon realized that the culture of violence was deeply ingrained in these young people’s lives. Violent influences—from the streets, peers, and gun culture—left many youth with no positive role models to emulate.

Omega began to operate with a simple goal: to keep these kids alive and free. That was the genesis of an after-school academy created to reach youth, show them alternatives, and supplement their education. Omega’s scholarship program, supported by The San Francisco Foundation and our donor advisors, provides the opportunity for these students to attend a university. In 1988 the Omega Leadership Academy sent its first class to college and in 1993 produced its first college graduates. Next year, Omega will be celebrating its 100th college graduate.

This type of success stems from their decision to treat violence as a public health issue. Dr. Marshall’s and Jack Jacqua’s program has developed into a national model, and their methodology has been adopted across the nation. To disseminate their ideas, Dr. Marshall started the Street Soldiers radio program, aired every Sunday evening on KMEL in the Bay Area. As a forum for youth and their families, the show gives voice to the issues affecting area communities.

As a 1984 community leader awardee of the Foundation’s Koshland Program, Jack Jacqua has been recognized for his long-term devotion to mentoring youth. Today his success is measured by Omega graduates who return from college to live by the core value, “The more you know, the more you owe.” These alumni give back by mentoring local youth, visiting juvenile hall, instructing at Omega, and being positive role models for students seeking a hopeful future.

“We see Omega as a cornerstone of the community,” explained Retha Robinson, the Koshland Program director. “The lives they have touched and the students they have turned around demonstrate the real passion and effectiveness of their method.”







Susanna MacDonald, donor, and Carol Lamont, program officer for neighborhood and community development



Peninsula Interfaith Action members presenting affordable housing information at a public hearing. 1990s. FACING PAGE: Peninsula Interfaith Action activists congregating at a church.

## Susanna MacDonald

Local philanthropy and community involvement have always been an essential part of Susanna MacDonald's family and life. Her grandfather was renowned for his philanthropic interests and gave often to those less fortunate in his hometown. He passed these ideals of compassion to his children and they have lived on through subsequent generations. The artist Helen Forster Novy, Susanna's mother, started a donor advised fund at The San Francisco Foundation in 1997. Her dedication to philanthropy honored her father's legacy and the impact was widely felt in the community. Susanna and her brother, Dr. Fred Novy, have continued, since their mother passed away, to give through the fund to causes that support and strengthen the region. Their interests in the arts, disaster planning, community health, and education have built strong foundations for organizations integral to the Bay Area. Susanna's passion is a continuation of her grandfather's ideals, proof that actions taken today can influence family and community far into the future.



# The Power of Unity

## PENINSULA INTERFAITH ACTION

For parishioners of many congregations on the Peninsula, the practice of their faith extends beyond the walls of their house of worship. They believe in seeing faith in action and using the moral guidance of their church or synagogue to question social issues affecting their communities.

Peninsula Interfaith Action (PIA), a federation of 27 diverse congregations promoting equity, justice, and human dignity, was founded in 1997 to coordinate and strengthen the work of these parishioners. The following year, The San Francisco Foundation awarded PIA its first general operating grant. PIA has since grown to become a powerful voice for more than 18,000 families concerned about housing, healthcare, education, and social justice in their neighborhoods.

A bottom-up, democratic organization, it relies on local organizing committees to decide which issues are most pressing for the community. One early priority that all congregations recognized was the need for more affordable housing, so PIA went to work. Fanning out in multiple neighborhoods, church members canvassed door to door to gather information and check the community's pulse on the issue. During their research they discovered that county supervisors had large regional responsibilities and influence, yet affordable housing was not a high priority. PIA felt the practical solution was to get these supervisors involved. It organized and filled an auditorium with 1,000 members in a meeting with several supervisors. This meeting began the initial steps towards a comprehensive housing trust fund for San Mateo County.

As a former Housing and Urban Development official who had experienced the passion of a PIA meeting, Carol Lamont, the Foundation's program officer for neighborhood and community development, knew that PIA wasn't finished.

"As government agencies began to drag their feet, PIA organized another meeting, this time promising to bring 1,500 members to the Fox Theater in Redwood City," related Carol. "With the pressure on, the day before the gathering county supervisors held an emergency meeting, approved creation of a housing trust fund, and allocated \$3 million as start-up funding."

PIA channels the deeply felt values of its varied congregations and works to counter both business and political self-interests throughout the community. As Reverend David Mann, PIA's executive director, said, "Our members have the courage and naiveté to ask for more than some might think possible; we are unafraid to have a vision."





The Bay Area is alive with heroes. Individuals and organizations steadily transform communities through their powerful work as leaders, artists, innovators, neighborhood advocates, and activists. We believe it is vital for a community foundation to recognize, encourage, and celebrate their meaningful work. Through our awards programs The San Francisco Foundation ensures that their vital contributions are honored. We reward creative, talented, risk-taking pioneers who search out new paths and new ways of thinking. By offering fresh perspectives they challenge assumptions and inspire the entire region.



#### KOSHLAND CIVIC UNITY AWARDS

In the spirit of Daniel Koshland's life, the Koshland Civic Unity Program celebrates grassroots social innovators working to strengthen their communities. Each year the program selects a diverse Bay Area neighborhood and collaborates with residents to build civic unity. Individual leaders are recognized and awarded grants for taking on stubborn neighborhood problems as a personal challenge. We believe that local solutions to community issues connect neighbors and create trusting, open relationships that build toward a common future. Iron Triangle Awardees (pictured from left to right): Fr. Jesús Nieto-Ruiz, Rosa Acosta, John Spradlin, Sharon Fuller, Frederick Franklin, Susana García, Sang Saephan, Faith Chege, Maryella Warner, Jordan Simmons, and Rev. Andre Shumake. Not pictured: Michael Henderson. For a complete list of leadership awardees, see page 94.





## Awards

### COMMUNITY LEADERSHIP AWARDS

Change comes from within – for communities throughout the Bay Area, local leaders are agents of change. They take decisive action and transform people’s lives. The Foundation celebrates the importance of these leaders by recognizing them each year through our Community Leadership Awards. The annual event is an uplifting celebration of local heroes who deserve recognition. The 2003 winners are a testament to the breadth, depth, and caliber of area leaders and community groups committed to improving the civic health of the region: Sister Trinitas Hernandez, director of the Rosalie Rendu Center; Mimi Silbert, president and co-founder of the Delancey Street Foundation; Mother Brown’s Dining Room (presented to Barbara Brown, executive director and founder); and Helen Waukazoo, executive director and co-founder of Friendship House Association of American Indians. For a complete listing of this year’s awardees, see page 94.

### LITERARY AWARDS

The Bay Area’s reputation as a ground source for great literature is well deserved. Numerous legendary authors have roamed our neighborhoods, read in our cafés, and created great works in our midst. In the spirit of developing local literary talent, the Foundation is proud to sponsor three awards: the distinguished Joseph Henry Jackson, James Duval Phelan, and Mary Tanenbaum Literary Awards. For a complete listing of this year’s awardees, see page 94.

### ARTS AWARDS

From underground galleries to portrait photography, from community art centers to experimental cinematography, the arts are a vital part of what makes the Bay Area such a rewarding place to live. Through our partnerships with community arts organizations the Foundation is dedicated to promoting and sustaining local artists and their work. We support these artists through our James D. Phelan Arts Awards, John Gutmann Photography Fellowship Awards, and Murphy and Cadogan Fellowships in the Fine Arts. For a complete listing of this year’s awards, see page 94.

Our Initiatives operate on the frontiers of community service and local policy. They are solution-oriented, designed to harness the expertise of community leaders, and confront changing circumstances in the Bay Area.

Equal access to education, healthcare, environmental justice, affordable housing, and cultural participation is not an abstract concept. We believe that communities can find concrete answers to these issues and that responsible organizations must speak out against injustice. By working with local leaders, neighborhood groups, regional officials, and concerned residents, we set into motion cohesive, rational plans of action for positive change.



2004 FAITHS Youth Leadership award winners

#### FAITHS INITIATIVE

The FAITHS Initiative was established in 1993 in response to clergy and lay leaders' need for a liaison between congregations implementing secular programs and prospective partners in philanthropy. The FAITHS partnership began as a series of structured conversations among fewer than two dozen congregations and has grown into a vigorous partnership encompassing nearly 600 congregations throughout the five counties that the Foundation serves. FAITHS has a small grants program to enable congregations to build their capacity for social service and a youth leadership development program; it also supports civic engagement by faith-based organizations in important public policy issues such as affordable housing, welfare-to-work, and juvenile justice reform.

#### CULTURAL PARTICIPATION PROJECT

A partnership with the Lila Wallace-Reader's Digest Fund, the Cultural Participation Project highlights selected neighborhoods' cultural and artistic resources as a way of celebrating their cultural heritage and increasing community involvement. Through the initiative's assistance, San Francisco's Oceanview, Merced, Ingleside, and SOMA neighborhoods, as well as the City of Richmond, West Oakland, and the Canal District of San Rafael, have developed ongoing arts and cultural programs reflecting their social and historic characters. The Cultural Participation Project plans to expand to other Bay Area neighborhoods.





Members of the McClymonds Youth and Family Center Advisory Board: (top row) Bill Somerville and Yvette Leung; (middle row) Lara Bice, Joel Tena, Lynn Dodd, Jenny Sokly, and Keith Carson; (bottom row) Travell McFay and Alyce Davis.

#### ENVIRONMENTAL HEALTH AND JUSTICE INITIATIVE

The Environmental Health and Justice Initiative works in partnership with leaders in the nonprofit, public, private, academic, and philanthropic sectors to address the disproportionate impact of environmental hazards on low-income neighborhoods and communities of color. This five-year effort provides grants, organizes regional gatherings, offers technical assistance and trainings, and conducts community education to address the environmental health risks facing Bay Area residents. The Initiative focuses on advancing the precautionary principle, improving the region's air quality, and decreasing the effects of toxins on human health.

#### SAN FRANCISCO BAY FUND

The San Francisco Bay Fund was created with a \$3.8 million settlement from a pollution lawsuit. The Fund is dedicated to reducing pollution and improving water quality in the Bay through research and restoration. This year's grants addressed several important issues, including wetlands restoration, the effects of toxins on wildlife, and prevention of pollution caused by various modes of transportation.

#### WEST OAKLAND INITIATIVE

In the halls of West Oakland's McClymonds High School there are many students eager to learn in a safe and healthy school environment. Like many inner city schools, McClymonds faces problems with drugs, teenage pregnancy, and violence. For students who want to succeed, overcoming these issues is vital to their chance for success.

Recognizing that students face serious health issues and that these issues directly relate to attendance and academic achievement, the Foundation's West Oakland Initiative decided to take action. In a collaborative effort with local leaders, health professionals, and Alameda County, the Initiative focused on these students' and their families' specific health problems: sexual abuse, mental abuse, family violence, weakened immune systems, addiction, and lack of contraception. It became obvious that without proper treatment, these issues would continue to linger and affect students' family life, academic goals, and the community at large.

Through their dedication to the youth of West Oakland, local political, educational, and community leaders have worked with the Initiative to provide students at McClymonds with a state-of-the-art clinic. The 3,500 square-foot Chappell Hayes Health Center offers a full range of professional healthcare services under the leadership of Dr. Barbara Staggers of Children's Hospital and Research Center at Oakland. A recent Community Leadership Awardee, Dr. Staggers is tirelessly dedicated to improving adolescent health in the community. With psychiatrists, nurses, and mental health counselors, the Center not only advises and treats youth at the school, but also goes out into surrounding neighborhoods, working with families to confront health issues and ensure that their children make it to school each day.

Creating a clear connection between a healthy body and mind fits the overall goal for McClymonds. But the clinic, built with parents and neighbors in mind, is designed to do much more. The long-term plan is to open its doors to the entire community so that everyone can enjoy the benefits of local professional healthcare.

# People

Diverse, hard working, and multitalented, our team collaborates to provide a resource for community-driven philanthropy. From the leadership of our Board to the professional expertise of our staff, the creative drive of our fellows, and the honored service of our committees – we supply intelligent solutions.

We offer a voice in public policy, a vehicle for supporting initiative, and a venue to nurture future leaders. Our knowledge of the region and enthusiasm for our work is backed by our commitment to service.

## Board of Trustees

### TOP ROW:

**HUGO MORALES** is the executive director and a founder of Radio Bilingue, Inc., the national latino public radio network. He serves on the boards of California Tomorrow, the California Endowment, Central California Legal Services, the Appleseed Foundation, the Alliance for California Traditional Arts, and the National Alliance for Hispanic Health. He is a member of the Fresno Arts Council Folk Arts Program Advisory Committee, California State University at Fresno Advisory Council to the President, the Accrediting Commission for Senior Colleges and Universities, the State Commission on Higher Education, and the Pacific Telesis Telecommunications Advisory Panel. He is also a commissioner on the California Post-secondary Education Commission. He founded the Central California Hispanic Chamber of Commerce and was a recipient of a MacArthur Foundation Fellowship in 1994. *Appointed in 2002.*

**CHARLENE HARVEY** worked for 16 years with the Management Center of San Francisco as a staff consultant to nonprofit organizations. She currently serves as board chair of the Golden Gate National Parks Conservancy and is involved in the environmental field with Conservation International and Rachel's Network. She is a past chair of KQED, past chair of the Advisory Committee to Grants for the Arts, and past president of the Junior League of San Francisco. She has served on the boards of the Rosenberg Foundation and the Mental Health Association of San Francisco, among others. She was presented a SPUR Award in 1997 and an Outstanding Volunteer Fund Raiser Award in 1996 by the National Society of Fund Raising Executives. *Appointed in 2003.*

**TATWINA LEE** is a member of the board of trustees of the San Francisco Conservatory of Music and has served as the acting executive director of the Chinese Culture Center of San Francisco. Previously, she was the chair of the boards of the Library Foundation of San Francisco and the Chinese Culture Foundation of San Francisco, co-chair of the Friends and Foundation of the San Francisco Public Library, and president of the East Bay Music Foundation. She was also a member of the Chinese American Committee for the Main Campaign of the Library Foundation of San Francisco and the Princeton Parent Fund National Committee. For more than a decade, she was an active volunteer in the Berkeley Public Schools. *Appointed in 2003.*

**STEPHANIE DIMARCO** is chairman and CEO of Advent Software, Inc., the company she cofounded in 1983. She is a member of the advisory board of the College of Engineering at UC Berkeley and serves on the board of the Global Pediatric Alliance. She also has served as a member of the advisory board of the Haas Business School at UC Berkeley and the board of trustees of the UC Berkeley Foundation and the SBST Foundation. *Appointed in 2001.*

**DAVID FRIEDMAN** is president of Forell/Elsesser Engineers. He currently serves as chair of the board of the Jewish Home of San Francisco, trustee of the UC Berkeley Foundation and the San Francisco Day School, and trustee and treasurer of the Friedman Family Foundation. He is also on the board of directors of Architectural Foundation of San Francisco and Asian Neighborhood Design. *Appointed in 2004.*

**GLADYS THACHER** has developed a lifetime career in the nonprofit community specializing in youth and education. She founded Enterprise for High School Students, the San Francisco Education Fund, the California Consortium of Education Foundations, Alumnae Resources, and LifePlan Center. She has served on the boards of the California Consortium of Educational Foundations and the San Francisco Zen Center. She is a former board chair of Conard House. *Appointed in 1999.*

### BOTTOM ROW:

**GAY PLAIR COBB** is chief executive officer of the Oakland Private Industry Council, Inc. She is a member of the Alameda County Board of Education and serves on the Oakland Workforce Investment Board where she chairs the Youth Council. She has also served on the boards of the California Workforce Association, the New Oakland Committee, and the Black Adoption Placement and Research Center. She is a member of the advisory board of Oakland Advisors, which promotes the competitiveness of inner city businesses. *Appointed in 1998.*

**PETER E. HAAS, JR.** [vice chair] is chair of the Investment Committee of The San Francisco Foundation and president of the board of Red Tab Foundation. He serves on the boards of the Levi Strauss Foundation and the Walter and Elise Haas Fund. He is a member of the honorary board at





Novato Youth Center. His former affiliations include serving as president of the board and member of the finance committee of Marin Academy High School, as a trustee of Vassar College, and as president of the board of Novato Youth Center. *Appointed in 1996.*

**LESLIE P. HUME** [chair] is a member of the boards of trustees of Stanford University and Breakthrough Collaborative. She serves on two advisory boards at Stanford University: the Institute for Research on Women and Gender and the School of Humanities and Sciences. She is former president of the board of trustees of San Francisco Day School, a former trustee of the Bay Area Discovery Museum, and a former member of the board of directors of the San Francisco Opera. *Appointed in 1994.*

**JAMES C. HORMEL** served as United States Ambassador to Luxembourg during the administration of President Bill Clinton. He also served as alternate representative of the United States Delegation to the 51st United Nations General Assembly and as a member of the U.S. Delegation to the U.N. Human Rights Commission. He is a member of the board of managers of Swarthmore College, the board of governors of the San Francisco Symphony, the board of directors of People For the American Way, the board of trustees of Grace Cathedral, and the board of governors of The Commonwealth Club of California. He was a founding director of The City Club of San Francisco and is the founder of Equidex, Inc. *Appointed in 2002.*

**SANDRA R. HERNÁNDEZ, M.D.** [secretary] is chief executive officer of The San Francisco Foundation. Dr. Hernández previously served as director of public health for the City and County of San Francisco. She currently serves on the boards of the Lucile Packard Children's Hospi-

tal, Corporation for Supportive Housing, Foundation Consortium, the California Managed Risk Medical Insurance Board, and Blackbaud, Inc., among others. She is also a trustee of the Western Asbestos Settlement Trust. She is an assistant clinical professor at the University of California at San Francisco School of Medicine and maintains an active clinical practice at San Francisco General Hospital in the AIDS clinic.

**F. WARREN HELLMAN** (not pictured) is chair of Hellman + Friedman, LLC. He serves on the boards of the UC Berkeley Foundation, the Bay Area Council, the Committee on Jobs, the Advisory Board of the Walter A. Haas School of Business, the San Francisco Chamber of Commerce, [salesforce.com/foundation](https://www.salesforce.com/foundation), and Voice of Dance. He is a trustee emeritus of the Brookings Institution and the Big C Society. His many past affiliations include the California Higher Education Policy Center, the Fine Arts Museums of San Francisco, the California Academy of Sciences, New York University Medical Center, and Children Now. *Appointed in 1994.*

*Former Trustees:* Daniel E. Koshland 1948-1974, Harold R. McKinnon 1948-1952, Farnham P. Griffiths 1948-1955, T.S. Petersen 1948-1957, W. P. Fuller, Jr. 1948-1961, Helen Crocker Russell 1948-1968, Mrs. Alfred McLaughlin 1948-1968, Mrs. Benjamin H. Lehman 1952-1959, Eugene M. Prince 1956-1965, Allen L. Chickering, Jr. 1957-1960, Christian deGuigne III 1960-1969, William R. Hewlett 1962-1970, S. Clark Beise 1963-1975, William H. Orrick, Jr. 1965-1974, Emmett G. Solomon 1966-1976, Ira D. Hall, Jr. 1971-1976, Rhoda H. Goldman 1974-1984, Charles J. Patterson 1976-1986, Peter H. Behr 1980-1990, Robert C. Maynard 1985-1988, John F. Kilmartin 1988-1992

*Trustees Emeriti:* William M. Roth 1960-1963, Mrs. Morris Doyle 1969-1978, Brooks Walker, Jr. 1970-1980, A. W. Clausen 1976-1980, Hamilton W. Budge 1975-1984, Robert C. Harris 1975-1985, Richard B. Madden 1981-1988, Susan S. Metcalf Robertson 1979-1988, Joan F. Lane 1984-1992, Herman E. Gallegos 1989-1993, Peter E. Haas, Sr. 1984-1994, Leonard E. Kingsley 1986-1996, Mary Lee Widener 1988-1998, Lucille S. Abrahamson 1988-1999, Ted J. Saenger 1991-2001, Stephanie MacColl 1992-2002, David J. Sanchez, Jr., Ph.D. 1993-2003, Rolland C. Lowe, M.D. 1993-2003

*Past Executive Directors:* John R. May 1948-1974, Martin A. Paley 1974-1986, Robert M. Fisher 1986-1996







# Staff

## Executive Office

- 1 Sandra Hernández, MD  
Chief Executive Officer
- 4 Scott J. Owens, Jr.  
Executive Assistant

## Development and Donor Services

- 12 Ann Barden  
Director of Planned Giving and  
Advisory Services
- 14 Kathleen Driscoll  
Donor Relations Officer
- Gregg DeChirico  
Planned Giving Coordinator
- 7 Akiko Abe  
Fund Development & Finance Assistant

## Public Affairs

- 3 Sara Ying Rounsaville  
Director of Public Affairs
- 15 Talya Gould  
Public Affairs Coordinator
- 8 Andrew Olsen  
Public Affairs Specialist

## Finance

- 5 Monica Pressley  
Chief Financial Officer
- 10 Sandi Hutchings  
Controller
- Susanne Ginn Meza  
Senior Accountant
- 6 Simone Gonder  
Accounts Payable Administrator

## Grants Management

- Lori Dobeus  
Manager of Grants Administration
- 9 Cynthia Gonzales  
Grants Assistant
- 11 Florence Yu  
Donor Accounting Assistant

## Office Administration

- 19 Jamillah Washington-Weaver  
Office Manager
- 17 Angela Tompkins  
Administrative Assistant
- 16 Vanessa Frank  
Receptionist
- 29 Bob Booker  
Receptionist

- 20 Choi Man Wong  
Maintenance Assistant

## Human Resources

- 26 Dee Dee Brantley  
Director of Human Resources
- 28 Hidelita Sarmiento  
Payroll/Benefits Administrator

## Information Technology

- 13 Vimala Tharisayi  
Director of Information Technology
- 2 Jim Breen  
Information Technology Assistant

## Program Department

- 38 James W. Head  
Director of Programs
- 39 Tanya Clark  
Program Coordinator

## Arts and Culture

- 25 John R. Killacky  
Program Officer, Arts and Culture
- 42 Sherwood Chen  
Program Fellow, Arts and Culture
- 35 Tynisa Hobley  
Program Assistant, Arts and Culture &  
West Oakland Initiative

## Community Health

- 43 Tangerine Brigham  
Program Officer, Community Health
- 33 Obiel Leyva  
Associate Program Officer,  
Community Health
- 31 Catherine Mercado  
Program Assistant, Community Health  
& Education

## Education

- Suzanne Tacheny  
Program Officer, Education
- 41 Jennifer Chavez  
Initiative Coordinator, Education
- 45 Paola Zuniga  
Program Fellow, Education

## Environment

- 21 Arlene Rodriguez  
Program Officer, Environment
- 18 Roger Kim  
Program Fellow, Environment
- 22 Angela Quon  
Program Assistant, Environment &  
Social Justice

## Neighborhood and Community Development

- 32 Carol Lamont  
Program Officer, Neighborhood and  
Community Development
- Micha Berman  
Associate Program Officer, Neighbor-  
hood and Community Development
- 37 Kristen Angel  
Program Assistant, Neighborhood  
and Community Development

## Social Justice

- 24 Ronald M. Rowell  
Program Officer, Social Justice
- 30 Archana Sahgal  
Program Fellow, Social Justice

## FAITHS Initiative

- 36 Landon Williams  
Coordinator, FAITHS Initiative
- 40 Tessa Rouverol Callejo  
Coordinator, FAITHS Initiative
- 34 Michelle Myles Chambers  
Program Assistant, FAITHS Initiative

## Koshland Program

- 23 Retha Robinson  
Director, Koshland Program
- Susan Kleinman  
Coordinator, Koshland Program
- 27 Harmony Karp  
Koshland Program Assistant

## West Oakland Initiative

- 44 Charles Fields  
Associate Coordinator, West Oakland  
Initiative







## MULTICULTURAL FELLOWS

With the Bay Area's wealth of young talent, it is essential to cultivate the next generation of community leaders to reflect the diversity of our region. The Foundation's Multicultural Fellowship Program selects young professionals of color with the promise and passion to become catalysts for change. During the two year program, the Fellows gain dynamic hands-on leadership experience to prepare them for future positions in the philanthropic, nonprofit, and public sectors. The 2004 Multicultural Fellows: Sherwood Chen, Archana Saghal, Charles Fields, Paola Zuniga, and Roger Kim.



## AWARDS COMMITTEE

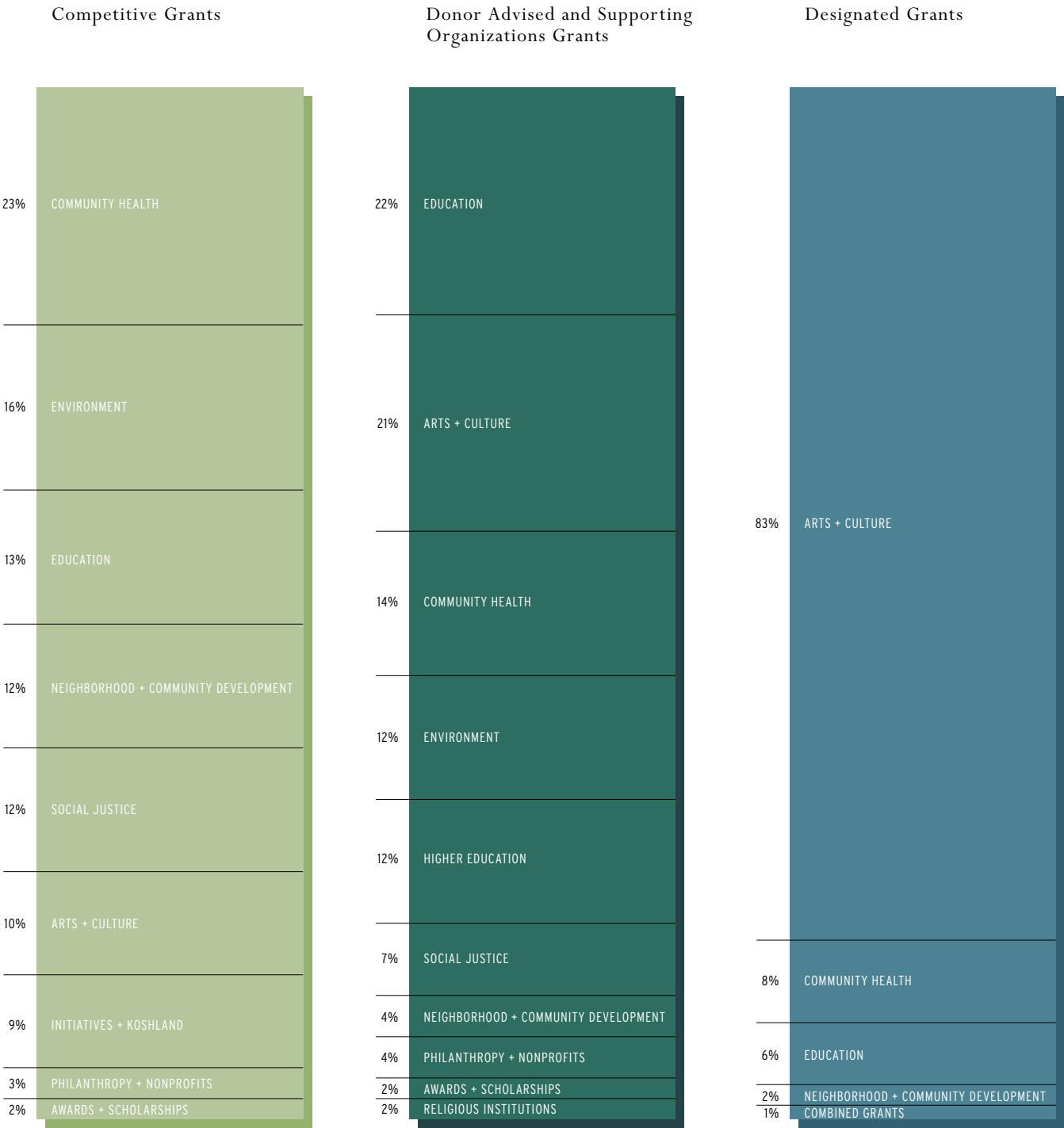
The Community Leadership Awards Committee reflects the excellence in leadership it seeks to recognize. These Bay Area leaders vet nominations for the annual Community Leadership Awards and recommends the finalists for approval by the Board of Trustees. The 2004 Awards Committee: Sherry Hirota, Deborah Santana, Woody Carter, Rose Guilbault (Chair), Charlene Harvey (Trustee liaison), Tatwina Lee (Trustee liaison). Not pictured: Kamala Harris, Ortensia Lopez, Robert Sanchez, Jr., Leslie Tang Shilling, and David Tunnell.

We invest in the future of the Bay Area. Our more than \$760 million in assets reflects the Foundation's strength and financial commitment over the long-term. Since 1948, generations of donors have partnered with us to maximize the impact of giving. They utilize our expertise and leverage our resources to follow the passion of their philanthropy.

Grants Summary

Fiscal Year 2004

	NUMBER OF GRANTS APPROVED	AMOUNT APPROVED (IN MILLIONS)
Competitive	749	\$ 14.2
Donor Advised and Supporting Organizations	4,181	\$43.5
Designated	160	\$7.2
Total	5,090	\$64.9



Community Health includes Community Health and Youth Sports; Environment includes Environment, Diversity Network Project, Regional Equity Demonstration Project, and Krautkraemer Memorial Fund; Initiatives and Koshland includes Environmental Health and Justice, FAITHS, and West Oakland Initiatives and Koshland Program.

Arts and Culture includes a grant of \$5,715,250 designated by the KQED Ide Fund – Personal Trust to KQED upon the doubling of its endowment; Combined Grants includes Environment, Philanthropy and Nonprofits, Religious Institutions, and Social Justice.





Investment Committee members: (standing) Stephanie DiMarco, David Friedman; (seated) Gail P. Seneca, Peter E. Haas, Jr., and Monica Pressley (CFO).

**STEPHANIE DIMARCO**, a Trustee of The San Francisco Foundation since 2001, is chairman and CEO of Advent Software, Inc., the company she co-founded in 1983. She is a member of the advisory board of the College of Engineering at UC Berkeley and serves on the board of the Global Pediatric Alliance. She also has served as a member of the advisory board of the Haas Business School at UC Berkeley and the board of trustees of the UC Berkeley Foundation and the SBST Foundation.

**GAIL SENECA** is founder and partner of Seneca Capital Management, an institutional asset management firm. She is also chairman and CEO of Luminent Mortgage Capital, a NYSE listed company. She serves as chair of the investment committee of the Fine Arts Museum of San Francisco and is on the investment committee of the Pacific Gas and Electric Decommissioning Trust. She is a trustee of the Golden Gate Parks Conservancy, California Workforce Association, the New Oakland Committee, and the Black Adoption Placement and Research Center. She is a member of the advisory board of Oakland Advisors, which promotes the competitiveness of inner city businesses.

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**GARRET SCHOLZ**, vice president of finance of McKesson Corporation (retired), is an independent business consultant. Mr. Scholz serves on the boards of the San Francisco Metropolitan YMCA, the Blood Centers of the Pacific, and the American Communication Foundation.

**BROOKS WALKER, JR.**, president and chairman of USL Capital Corporation (retired), has served on The San Francisco Foundation's Board of Trustees and as chair of the Investment Committee. He serves on the boards of the Walker Art Center in Minneapolis and the San Francisco Museum of Modern Art and as honorary trustee of the Pacific Legal Foundation.